

COURSE CHAPTERS

Chapter 1: The Definition, Evolution, and Role of Logistics in Business`

Chapter 2: Logistics Activity Profiling and Data Mining

Chapter 3: Logistics Performance, Cost, and Value Measures

Chapter 4 : Customer Response Principles and Systems

Chapter 5: Inventory Planning and Management

Chapter 6: Supply Management

Chapter 7: Transportation and Distribution Management

Chapter 8: Warehouse Operations

Chapter 9: Logistics and Supply Chain Information Systems

Chapter 10: Logistics Organization Design and Development